INSIDE, WE ALSO TALK ABOUT:

Sustainability & Impact

Technology

Market & Business Insight

INDUSTRY INSIGHTS & COMPANY UPDATES

Right now, in 2025, it looks like fish farming in Africa is about to really take off, and Kenya is showing the way with smart, climate friendly methods. More and more people around the world want protein that's good for the planet, and Aquarech is growing its new ideas to help small farmers and change how we get our food.

The Launch of AQUAFEDHA

We proudly launched AquaFedha, Africa's first aquaculture credit product just for small and medium fish farmers. Developed in partnership with Equity Bank and TechnoServe, AquaFedha bridges the financing gap by offering low interest loans, technical training, and digital tools to empower farmers to scale from subsistence to commercial operations.

> "AquaFedha tackles a $5 billion credit gap in African aquaculture. Back a sustainable, high-impact model that lifts farmers out of poverty while boosting local economies."

Inside fish Farmilia shop

Introducing Fish Farmilia

AquaRech LTD developed Fish Farmilia, a special platform made for fish farmers, by fish farmers. It's like a marketplace where smaller and medium fish farmers can directly connect with people who want to buy their fish. This idea is already helping women and young people find work in different parts of the fish farming business. Right now, Fish Farmilia is working in places like Kakamega, Kisumu, Luanda, Nairobi, Bondo, Oyugis, and Kendubay. If you want to know more, you can call 0111053580 or dial 7894# on your phone.
For inquiries

"The platform ensures farmers are included in the fish value chain by getting a chance to sell their fish directly to organized local markets, away from exploitative middlemen."

Fish Harvesting Milestone Kosimbo Youth

A powerful moment for Youth in Sustainable Aquaculture (YISA) as Simon and Kosimbo youth harvested and sold out their first pond!

With just 1 out of 10 ponds harvested, they sold out completely, proving that sustainable aquaculture is both viable and profitable. The community came out in full support, witnessing the hard work and resilience these youth have put in.

Youth selling their fish after harvest

TECHNOLOGY

Africa Tech Summit Highlights

At the big Africa Tech Summit, our CFO, Rosalia Ayugi, explained how the company is making food systems stronger by growing fish farming to feed more people in Africa and helping smaller fish farmers get good food for their fish, money to run their farms, and ways to sell what they grow.
. Also, our tech guru, James Odede, talked about how fish farming can handle climate change, mentioning how Aquarech helps farmers get fish food, offers ways to buy things together, and connects them to good places to sell their fish. Both of them showed that Aquarech wants to use technology to build a strong fish farming world that helps people make a living and makes sure there's enough food for everyone.

James Odede, Co founder & Chief Technology Officer at ATS

"Aquarech is building a more resilient, tech enabled food system because big problems don't have simple solutions. They require systems thinking, collaboration, and innovation."

AquaFedha

AquaFedha introduces a tailored credit model that evaluates farmers based on their production potential rather than conventional banking metrics, solving the US$5 billion credit gap in African aquaculture.With access to credit, fish farmers can purchase high-quality fingerlings and fish feed in bulk, reducing costs and increasing yield.

They can invest in HDPE cages and large scale ponds to enhance production efficiency. Integrating technology through AquaRech's mobile app allows farmers to improve farm management and data analysis.

Furthermore, credit enables farmers to consistently supply local fish traders, strengthening market linkages and increasing profitability.

Dave Okech, Founder & Chief Imagination Officer at AquaFedha launch

MARKET INSIGHTS

In partnership with Aller Aqua, we've expanded access to premium fish feeds through our Last Mile Distribution System, now operating in over 10 counties. This collaboration ensures farmers receive high-quality feeds that promote healthier fish and reduce the grow-out period from 14 to just 8 months. With simple ordering via the Aquarech app or by dialing 7894#, we're making it easier than ever for farmers to get what they need delivering quality, access, and farmer-first solutions to feed the future.

Think about how many people in Kenya need to eat fish, and that number keeps going up. But the fish we catch here isn't enough, so there's a big need for more fish. That's where fish farming comes in, and it's getting bigger and bigger. If you do it right, you can actually make good money from fish farms, especially if you have good stuff to feed the fish, money to run things, and ways to sell the fish and that's what Aquarech helps with.

Fish farming is also good for creating jobs, all the way from the places where baby fish are hatched to where the fish are processed. Aquarech has already shown that young people and women can get good jobs in this business. Now, it's also becoming easier to invest because there are new ways to get money, apps to track the fish, and good ways to get fish food. Across Africa, there's a lot of money needed for fish farming, and Kenya is a great place to start.

Plus, fish farming is smart for the climate because it doesn't need as much land or water as raising cows or goats. It helps make food locally, which is better for the environment. From the food the fish eat to when they get to the market, the future looks bright for fish.
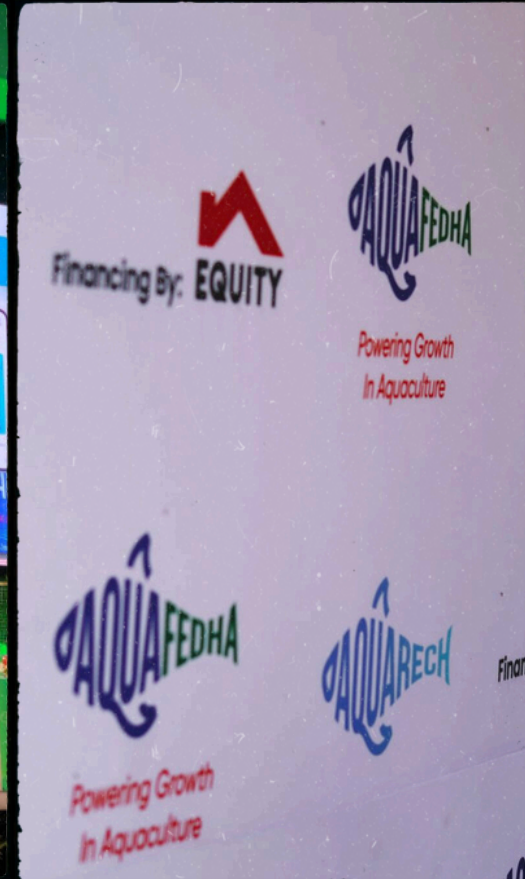

Feeds loaded for delivery, Mbale Depot

Aquarech has the technology, tools for farmers, and is growing in Kenya, making a plan for how to do fish farming well and make money while being sustainable. So, now is a good time to put money into this growing food business in Africa.

Carol serving packaged air fried tilapia at Fish Deli, Nakuru